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TUESDAY, OCTOBER 15, 2024

Recent Updates

Giving Back



Over the last several weeks, our team has been collecting items under our “Giving Tree” for [The Busby Centre](#), a local not-for-profit organization working to advocate for and improve conditions for individuals and families within South Georgian Bay and the County of Simcoe who are experiencing homelessness or at imminent risk.

As we move into the Winter months, we encourage our clients to find ways to get their teams involved in giving back to their communities. Every contribution can make a difference to the many outreach programs that are in need of the additional support.

Recent Changes to Indeed's Job Ads

The recruitment platform Indeed has announced an update to its pricing model for job ad visibility. As of October 1, the visibility of newly posted free job ads in search results will decline after 1-2 weeks, while existing free job ads will no longer receive traffic. They specify that job ads must have paid sponsorship to maintain visibility. Indeed also notes that it may limit the number of free job ads employers are allowed to post.

This change is applicable to all postings on Indeed, including those fed by a company's career site or ATS, and is intended to improve the candidate experience by controlling employers posting duplicate ads, refreshing too often, and to prevent illegitimate ads.

Indeed's job sponsorship budgets have two options: a daily budget charged when someone clicks to view your job post ("Pay-Per-Click"), or a monthly budget charged when someone applies to the job post. The minimum budget for these two models can vary depending on the job and location, from \$8/day for a daily budget, and from \$240/month for monthly budgets.

For more information, [click here to view Indeed's updated terms on ad posting](#).

Minimum Wage Increases in 2024

Effective October 1, several provinces have implemented increases to the minimum wage. This includes Manitoba, Ontario, and Saskatchewan. Please refer to the chart below for the current minimum wage in your respective province.

Province/Territory	Current Minimum Wage	Notes
Federal*	\$17.30 per hour	Effective April 1, 2024 *Applies to federally regulated private sectors
Alberta	\$15.00 per hour	Effective October 1, 2018
British Columbia	\$17.40 per hour	Effective June 1, 2024
Manitoba	\$15.80 per hour	Effective October 1, 2024
New Brunswick	\$15.30 per hour	Effective April 1, 2024
Newfoundland and Labrador	\$15.60 per hour	Effective April 1, 2024
Northwest Territories	\$16.70 per hour	Effective September 1, 2024
Nova Scotia	\$15.20 per hour	Effective April 1, 2024
Nunavut	\$19.00 per hour	Effective January 1, 2024
Ontario	\$17.20 per hour	Effective October 1, 2024
Prince Edward Island	\$16.00 per hour	Effective April 1, 2024
Quebec	\$15.75 per hour	Effective May 1, 2024
Saskatchewan	\$15.00 per hour	Effective October 1, 2024
Yukon	\$17.59 per hour	Effective April 1, 2024

DATE & TIME:



OCTOBER 25

9:00 AM - 10:30 AM ET

PRICE: \$39.00 (+HST)

Agenda:

- Key Cases Impacting Employment Relationships
- Labour Market Assessment
- Medical Leaves (Accommodation, LTD, etc.)
- Upcoming Legislative Updates across Canada

[CLICK TO REGISTER](#)

Blog



SEPTEMBER 9, 2024

TRAINING AND COACHING

Setting Up for Success: Best Practices for Probationary Periods

After spending weeks of searching for the right candidate for a new position, you seemingly found the perfect one. Their start date is in the books and coming up fast, but what will their first 3 months look like? The success of your new employee is largely dependent on...

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